

CHANGE FOR CHANGE



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Change for Change funding criteria guidance



greenleader@uwe.ac.uk



Green Leaders



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uwe students' union
making a difference to students' lives



University of the
West of England

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* If you are submitting on behalf of a Group, Society or Network then please provide one key contact

Name*: Joe Bloggs

Student Number: 88866677

Email address: Joebloggs@uwe.ac.uk

Department/Course: English and Journalism

Project name: Swap don't shop

Does your project relate to:

- Saving energy
- Reduce, reuse, recycle
- Ethical procurement
- Sustainable food consumption
- ESD (education for sustainable development)
- Sustainable travel
- Green spaces/ biodiversity
- Other

What is the one main goal of your project? (Please provide a brief statement of what your project hopes to achieve):

This projects main aim is to encourage students and staff to shop less and swap unwanted items to prevent them from ending up in landfill.

What are your three Project objectives? (These are the smaller steps to achieve your main goal)

Objective 1

To set up several pop up swap shops

Objective 2

To run upcycling sessions to upskill students and staff.

Objective 3

Raise awareness of alternative charity shops and vintage shops in Bristol.

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Description of your project (please provide more detail on the logistics of your project):

This project aims to host 4 pop up events during the second term of university. There will be two events on Frenchay Campus, one on Bower Ashton & one on Glenside. The purpose of the swap shop will be to encourage students and staff to either- swap a donated item for an alternative item, upcycle an item into something new or buy an item of clothing (the money will be donated to a local charity such as Labour behind the Label) To complement the swap shops we will invite local designers and sewers to facilitate workshops. These workshops will equip students and staff on basic sewing skills to turn their old unwanted items into fresh new items. The last pop up shop will partner up with local charity shops and vintage shops to raise awareness of the abundance of local environmentally friendly alternatives to the high streets.

Do you know of any existing similar initiative? (Could you share best practice or collaborate with them?):

I know that every summer the university of Bristol and UWE run the Bristol Big Give campaign. This initiative aims to prevent reusable items going to landfill by making it easy and accessible for student to donate to the British heart foundation. This also creates thousands of pounds for the charity. We could look into the potential of using some of the items donated to Bristol Big give to replenish the swap shop supplies.

What impact do you anticipate your will your project have? (How will your project effect the University/Bristol community)

This project intends to be a fun and creative way to tackle the amount of clothes going into landfill every year. It also aims to link local Bristol organisations and potential employers with UWE and its students.

How will you measure the impact of your project?

I expect at least 15 people to attend each sewing workshop on all satellite campuses and aim to have a steady flow of 30 students to each swap shop. I will insure to heavily promote the swap shop in advance of the event to get students thinking about what they can swap.

In addition to this I intend to raise awareness of the importance of reducing, reusing and recycling to at least another 200 people via posters and social media platforms.

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How does your project demonstrate a commitment to sustainability?

*This project will raise awareness of alternative ways to re-use and recycle clothes that would otherwise go to landfill.
It will provide fun and creative opportunities for students to recycle their own items as well as saving money by purchasing second hand items.
Through liaising with local community organisations, we will facilitate a more sustainable community and promote opportunities for students to volunteer and integrate with these and other local community projects
Most of our promotion will take place online to insure we are using the most sustainable promotional methods.*

What resources do you require? (We can try and provide you with training and skills needed to help you run your project). Please specify:

We will need help on how to use social media to promote our project.

Will you need support from staff members? Eg. facilities team for events happening on university property. Please specify:

We will need to insure that we can use university property on the dates of our events, that facilities can erect gazebos and that we have suitable health and safety insurance to cover our upcycling workshops.

What are the risks associated with your project? (What could potentially go wrong)

*Workshop facilitators may be unable to attend
Student attendance may be low
There may be no volunteers willing to help with the event
We may run out of items to swap
We may be left with excess item that no one wants.*

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Total cost of project (Please provide a rough date and breakdown of costs where applicable):

<i>Item</i>	<i>Date required</i>	<i>Cost in £</i>
<u>Marketing and promotion</u>	<u>Jan 2014</u>	<u>£80 (€30 poster, €30 flyers, €20 online)</u>
<u>Volunteer expenses (lunches & travel)</u>	<u>Jan 2014</u>	<u>£100</u>
<u>Cash box</u>	<u>March 2014</u>	<u>£10</u>
<u>Upcycling workshop facilitators</u>	<u>March, April</u>	<u>£40x4 = £160</u>
<u>Resources for workshops</u>	<u>March, April</u>	<u>£20x4= £80</u>

Please give an approximate timescale and action plan for the delivery of your project. Always bear in mind your other commitments and be realistic ambitious and keep in mind student timetabling – eg reading weeks, holidays etc.:

<i>Date</i>	<i>Activity</i>	<i>Location</i>
<u>January 2015</u>	<u>Promote the pop up swap shop</u>	<u>All campuses</u>
<u>February</u>	<u>pop up shop launch</u>	<u>Frenchay</u>
<u>February</u>	<u>Pop up shop</u>	<u>Glenside</u>
<u>March</u>	<u>Pop up shop</u>	<u>Bower</u>
<u>March</u>	<u>Pop up shop- local organisations</u>	<u>Frenchay</u>
<u>May</u>	<u>Pop up shop- Dress and suit sale</u>	<u>Frenchay</u>
<u>June</u>	<u>Swap shop for students moving out</u>	<u>All campuses</u>

If you require any further information please don't hesitate to get in contact.

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